CREW CONTENT CLUB

FOR PRESSURE WASHING

Free Sample Pack

10 ready-to-post social posts for pressure washing pros

Made for pressure washing businesses. Real graphics, captions and hashtags, exactly like you'd get each month.







Ready-to-post content for local pros.

What you get every month

- **30 posts per trade, per month**, planned around your season
- **Finished graphics**, sized for Facebook & Instagram, with nothing to edit
- **Captions & hashtags** written for homeowners, ready to copy and paste
- **Seasonal tips** that are safe for homeowners and checked against public sources
- **Review-request & promo posts** to bring in reviews and booked jobs
- A **posting calendar** (spreadsheet) so you always know what goes out when

Pricing

Ready-to-Post

$79/mo

The full monthly kit. Post the images as-is; add your name and phone in the captions.

Branded

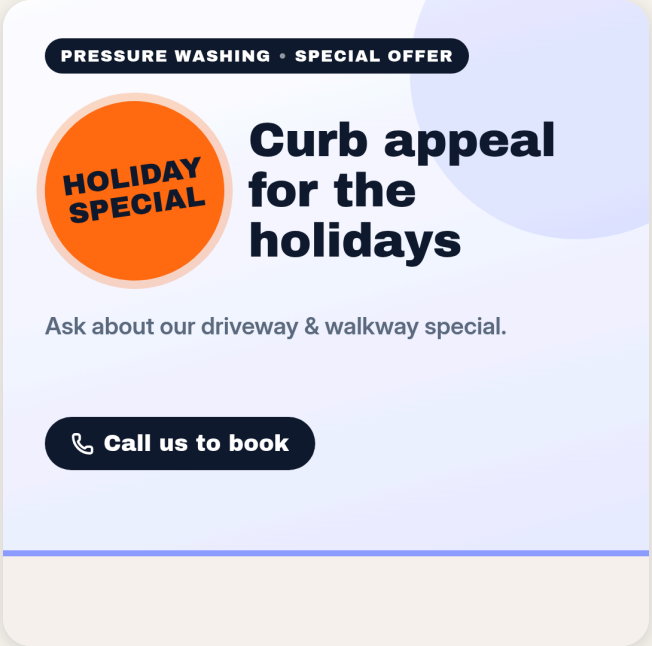
$197/mo

Everything in Ready-to-Post, plus your logo, name and phone on all 30 posts with captions filled in, 4 short videos, 4 Google Business Profile posts, your monthly promo done, and a review kit.

Founding price: **$49/mo** on the Ready-to-Post kit (normally $79) for our first 20 customers.

$79 vs. $197: same post, two ways

Example only. "Example Pressure Co." is a made-up company.



$79 Ready-to-Post: clean graphic, ready to post. Your details go in the caption.



$197 Branded: your logo, name, phone and offer right on the graphic.

The 10 sample posts



POST 1 · PRESSURE WASHING · TIP

Why pressure washing is a pro job

Pressure washing looks easy in videos, but it's not a great DIY project. ⚠️ High-pressure spray can injure skin and eyes, strip paint and damage siding, wood and windows. Water forced behind siding can also cause hidden problems. Pros use the right equipment, settings and methods for each surface. Save yourself the risk and call [YOUR COMPANY] at [PHONE].

#PressureWashing #PowerWashing #[YourCity]PressureWashing #SafetyFirst #HireAPro #HomeExterior #Homeowners #CurbAppeal



POST 2 · PRESSURE WASHING · TIP

Get your home holiday-ready

Guests coming over? First impressions start at the curb. 🏡 Clear leaves off your walkways and steps, look for slick or green spots on paths, and pick up clutter by the front door. Want your driveway and walkways looking their best for the holidays? Call [YOUR COMPANY] at [PHONE] to book a wash.

#PressureWashing #PowerWashing #[YourCity]PressureWashing #CurbAppeal #HolidayPrep #HomeExterior #Homeowners #FirstImpressions

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts

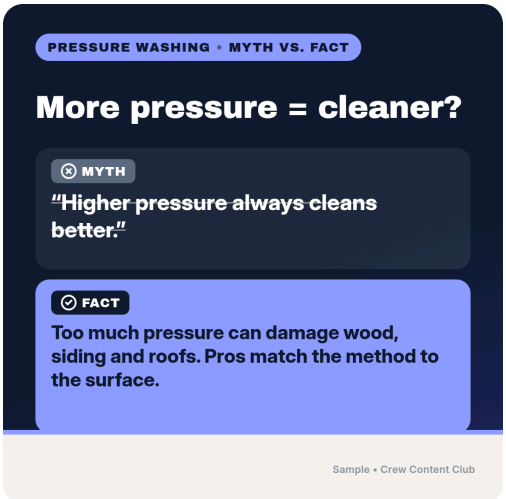


POST 3 · PRESSURE WASHING · EDUCATIONAL

Can I get pressure washing in winter?

Good question! ❄️ Yes, on the right days. We wash on milder days when it's well above freezing, so water doesn't turn to ice on walkways. We'll look at your forecast and recommend the best timing for your home. Ask [YOUR COMPANY] at [PHONE].

#PressureWashing #PowerWashing #[YourCity]PressureWashing #GoodToKnow #WinterHome #HomeExterior #Homeowners #CurbAppeal



POST 4 · PRESSURE WASHING · MYTH-BUSTER

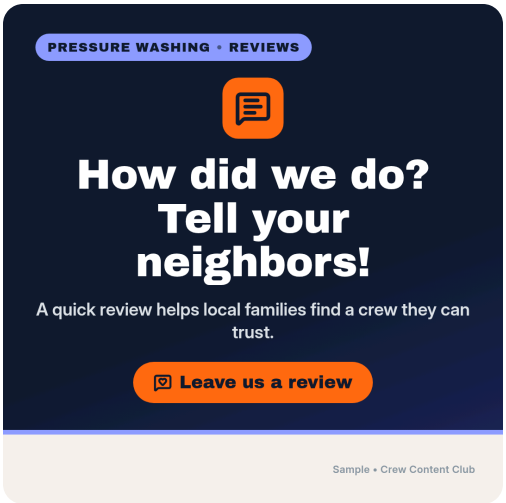
More pressure = cleaner?

Myth: higher pressure always cleans better. 💦 Fact: too much pressure can etch concrete, splinter wood and damage siding and roofing. Different surfaces need different methods, and sometimes a gentler wash is the right call. That's what pros are trained for. Call [YOUR COMPANY] at [PHONE] for a safe, thorough clean.

#PressureWashing #PowerWashing #[YourCity]PressureWashing #MythBusters #HomeExterior #Homeowners #HireAPro #CurbAppeal

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The 10 sample posts

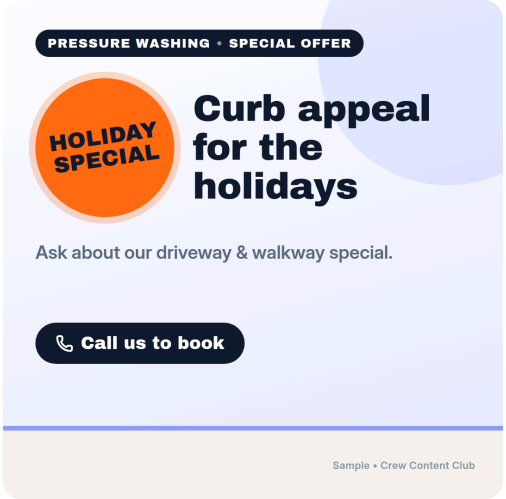


POST 5 · PRESSURE WASHING · REVIEW REQUEST

How did we do? Tell your neighbors!

Did our crew work with you this year? We'd love to hear how we did. Reviews help your neighbors find a local exterior cleaning crew they can trust, and we read every one. Just tap the link and share a sentence or two about your experience, whatever it was. Leave your review here: [REVIEW LINK]. Thank you for supporting a local business! — The [YOUR COMPANY] team

#PressureWashing #PowerWashing #[YourCity]PressureWashing #CurbAppeal #Reviews #SupportLocal #HonestReviews #LocalBusiness #CustomerFeedback



POST 6 · PRESSURE WASHING · PROMO

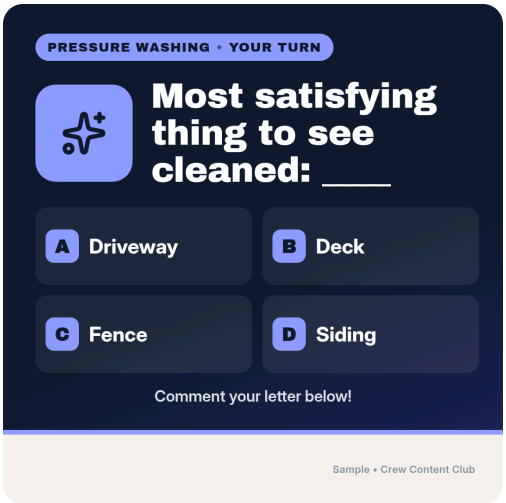
Curb appeal for the holidays

Make your home shine for the holidays! ✨ A clean driveway and walkway make a great first impression for guests. Ask about our holiday driveway and walkway special: [OFFER]. Book by [DATE]. Call [YOUR COMPANY] at [PHONE] to save your spot.

#PressureWashing #PowerWashing #[YourCity]PressureWashing #HolidaySpecial #CurbAppeal #DrivewayCleaning #ShopLocal #Homeowners

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts

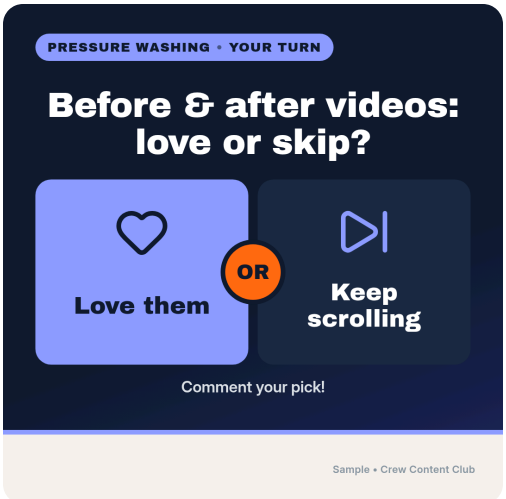


POST 7 · PRESSURE WASHING · ENGAGEMENT

Most satisfying thing to see cleaned: ____

Fill in the blank! 👇 There's nothing like watching years of grime disappear. Which one is the most satisfying for you to see cleaned? Comment your letter below! Follow [YOUR COMPANY] for more before-and-after moments.

#PressureWashing #PowerWashing #[YourCity]PressureWashing #FillInTheBlank #YourTurn #Satisfying #BeforeAndAfter #HomeExterior



POST 8 · PRESSURE WASHING · ENGAGEMENT

Before & after videos: love or skip?

This or that? 🎥 Do you stop scrolling for satisfying before-and-after cleaning videos, or keep on scrolling? Comment LOVE or SKIP below! If your home could use its own before-and-after, [YOUR COMPANY] is ready. Call [PHONE].

#PressureWashing #PowerWashing #[YourCity]PressureWashing #ThisOrThat #YourTurn #BeforeAndAfter #Satisfying #HomeExterior

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 9 · PRESSURE WASHING · HOLIDAY

Happy holidays from our crew to yours

Happy holidays from all of us at [YOUR COMPANY]! ✨ Thank you for trusting our crew with your home this year. Whether you're hosting a houseful, traveling to see family or keeping it quiet and cozy, we hope your season is merry, bright and relaxing. Our crew is taking a little time to celebrate with our own families too, but if you need us, we're just a call away at [PHONE].

#PressureWashing #PowerWashing #[YourCity]PressureWashing #HappyHolidays #SeasonsGreetings #FromOurFamilyToYours #ThankYou #LocalBusiness



POST 10 · PRESSURE WASHING · PROMO

Fresh start for the new year

New year, fresh start! 🏡 Get on our spring schedule early and have your house, driveway and deck looking their best when the weather warms up. Book by [DATE] and get [OFFER]. Spring fills up fast, so call [YOUR COMPANY] at [PHONE] to save your spot.

#PressureWashing #PowerWashing #[YourCity]PressureWashing #BookEarly #SpringCleaning #HouseWash #ShopLocal #Homeowners

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CREW CONTENT CLUB | FOR PRESSURE WASHING

Stop worrying about what to post.

Get a full month of ready-to-post content for your trade, delivered every month.

Start your subscription

crewcontentclub.com/pressure-washing

$79/mo Ready-to-Post · $197/mo Branded
Founding price: $49/mo on the Ready-to-Post kit (normally $79) for our first 20 customers.

Crew Content Club · Ready-to-post content for local pros.