CREW CONTENT CLUB

FOR PEST CONTROL

Free Sample Pack

10 ready-to-post social posts for pest control pros

Made for pest control businesses. Real graphics, captions and hashtags, exactly like you'd get each month.







Ready-to-post content for local pros.

What you get every month

- **30 posts per trade, per month**, planned around your season
- **Finished graphics**, sized for Facebook & Instagram, with nothing to edit
- **Captions & hashtags** written for homeowners, ready to copy and paste
- **Seasonal tips** that are safe for homeowners and checked against public sources
- **Review-request & promo posts** to bring in reviews and booked jobs
- A **posting calendar** (spreadsheet) so you always know what goes out when

Pricing

Ready-to-Post

$79/mo

The full monthly kit. Post the images as-is; add your name and phone in the captions.

Branded

$197/mo

Everything in Ready-to-Post, plus your logo, name and phone on all 30 posts with captions filled in, 4 short videos, 4 Google Business Profile posts, your monthly promo done, and a review kit.

Founding price: **$49/mo** on the Ready-to-Post kit (normally $79) for our first 20 customers.

$79 vs. $197: same post, two ways

Example only. "Example Pest Co." is a made-up company.



$79 Ready-to-Post: clean graphic, ready to post. Your details go in the caption.



$197 Branded: your logo, name, phone and offer right on the graphic.

The 10 sample posts



POST 1 · PEST CONTROL · TIP

Keep winter pests outside

When it gets cold, pests start looking for a warm place to stay, and your home is a cozy option. 🏠 Make it less inviting: seal gaps around doors, windows and pipes, store food in sealed containers, fix leaky pipes and drips, and keep firewood stacked away from the house. These simple steps help, but if you're already seeing signs of pests, don't reach for a spray. Call [YOUR COMPANY] at [PHONE] for a professional inspection.

#PestControl #Exterminator #[YourCity]PestControl #PestPrevention #WinterPests #HomeTips #Homeowners #PestFree



POST 2 · PEST CONTROL · TIP

Unpacking holiday décor?

Bringing the holiday boxes down from the attic or up from the basement? 📦 Open them in the garage or outside first, and take a quick look for droppings, chewed cardboard or nests. When the season's over, store décor in sealed plastic bins instead of cardboard boxes. Spot signs of pests? Don't try to treat it yourself. Call [YOUR COMPANY] at [PHONE] and we'll take a look.

#PestControl #Exterminator #[YourCity]PestControl #HolidayDecor #PestPrevention #HomeTips #Homeowners #Organizing

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 3 · PEST CONTROL · EDUCATIONAL

Why do I see pests in winter?

Thought pests took the winter off? Many of them are just looking for a warm place to wait out the cold. 🐜 Your home has warmth, food and water, which makes it a great hideout. That's why winter is a smart time to seal up gaps and keep food stored tight. Seeing activity indoors? [YOUR COMPANY] can find where they're getting in. Call [PHONE].

#PestControl #Exterminator #[YourCity]PestControl #WinterPests #GoodToKnow #PestPrevention #Homeowners #HomeTips



POST 4 · PEST CONTROL · MYTH-BUSTER

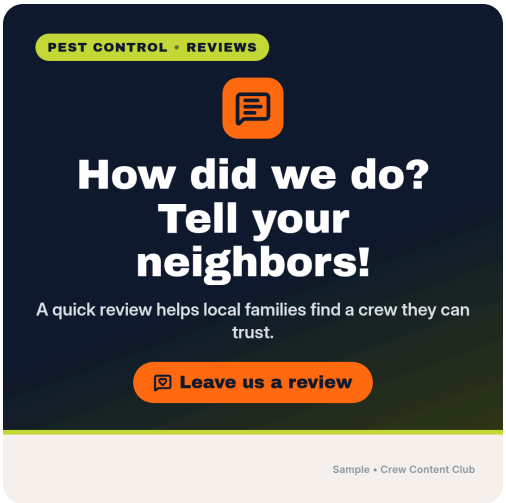
Do pests disappear in winter?

Myth: cold weather gets rid of all the pests. ❄️ Fact: many pests simply move somewhere warmer for the winter, like your attic, basement, garage or walls. Out of sight doesn't mean gone! Prevention matters all year long. Keep food sealed, fix leaks and close up gaps. And if you hear scratching in the walls or spot droppings, call [YOUR COMPANY] at [PHONE] for an inspection.

#PestControl #Exterminator #[YourCity]PestControl #MythBusters #WinterPests #PestPrevention #Homeowners #PestFree

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 5 · PEST CONTROL · REVIEW REQUEST

How did we do? Tell your neighbors!

Did our crew work with you this year? We'd love to hear how we did. Reviews help your neighbors find a local pest control team they can trust, and we read every one. Just tap the link and share a sentence or two about your experience, whatever it was. Leave your review here: [REVIEW LINK]. Thank you for supporting a local business! — The [YOUR COMPANY] team

#PestControl #Exterminator #[YourCity]PestControl #PestFree #Reviews #SupportLocal #HonestReviews #LocalBusiness #CustomerFeedback



POST 6 · PEST CONTROL · PROMO

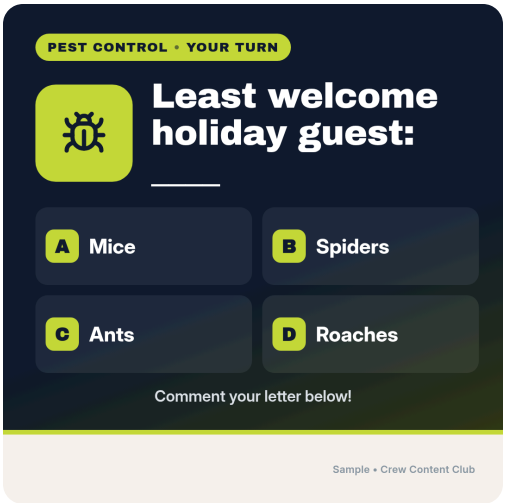
Start the new year pest-free

New year, fewer uninvited guests! 🎉 Start 2027 with a home inspection and a prevention plan built for your home. We'll look for entry points and signs of activity, then walk you through your options. Book by [DATE] and get [OFFER]. Call [YOUR COMPANY] at [PHONE] to schedule.

#PestControl #Exterminator #[YourCity]PestControl #NewYear #PestPrevention #HomeInspection #ShopLocal #Homeowners

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 7 · PEST CONTROL · ENGAGEMENT

Least welcome holiday guest: _____

Fill in the blank! 👇 Some guests are always welcome at the holiday table, and some are definitely not. Which uninvited guest would you least like to see this season? Comment your letter below! And if any of them have already moved in, [YOUR COMPANY] is just a call away at [PHONE].

#PestControl #Exterminator #[YourCity]PestControl #FillInTheBlank #YourTurn #HolidayHumor #PestFree #Homeowners



POST 8 · PEST CONTROL · ENGAGEMENT

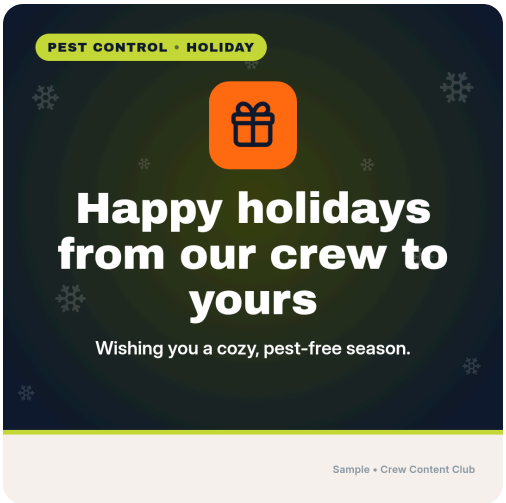
Spider in the house: what do you do?

This or that? 🕷️ You spot a spider on the wall. Do you grab a cup and set it free outside, or do you call for backup? No judgment here! Comment CATCH or CALL below. And if you're seeing spiders (or anything else) more often than you'd like, [YOUR COMPANY] can help. Call [PHONE].

#PestControl #Exterminator #[YourCity]PestControl #ThisOrThat #YourTurn #Spiders #HomeLife #PestFree

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 9 · PEST CONTROL · HOLIDAY

Happy holidays from our crew to yours

Happy holidays from all of us at [YOUR COMPANY]! ✨ Thank you for trusting our team to protect your home this year. Whether you're hosting a houseful, traveling to see family or keeping it quiet and cozy, we hope your season is merry, bright and relaxing. Our crew is taking a little time to celebrate with our own families too, but if you need us, we're just a call away at [PHONE].

#PestControl #Exterminator #[YourCity]PestControl #HappyHolidays #SeasonsGreetings #FromOurFamilyToYours #ThankYou #LocalBusiness



POST 10 · PEST CONTROL · REVIEW REQUEST

How did we do this year? Leave us a review!

Did our crew work with you this year? We'd love to hear how we did. Reviews help your neighbors find a local pest control team they can trust, and we read every one. Just tap the link and share a sentence or two about your experience, whatever it was. Leave your review here: [REVIEW LINK]. Thank you for supporting a local business! — The [YOUR COMPANY] team

#PestControl #Exterminator #[YourCity]PestControl #PestFree #Reviews #SupportLocal #HonestReviews #LocalBusiness #CustomerFeedback

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

CREW CONTENT CLUB | FOR PEST CONTROL

Stop worrying about what to post.

Get a full month of ready-to-post content for your trade, delivered every month.

Start your subscription

crewcontentclub.com/pest-control

$79/mo Ready-to-Post · $197/mo Branded
Founding price: $49/mo on the Ready-to-Post kit (normally $79) for our first 20 customers.

Crew Content Club · Ready-to-post content for local pros.