CREW CONTENT CLUB

FOR HOUSE CLEANING

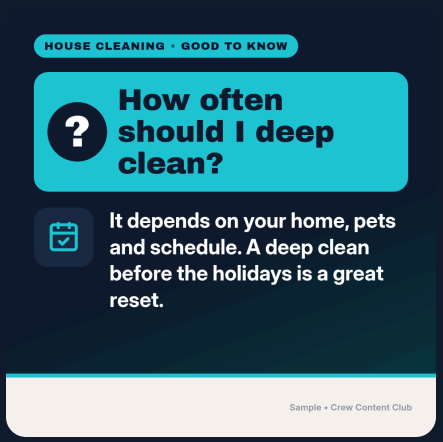
Free Sample Pack

10 ready-to-post social posts for house cleaning pros

Made for house cleaning businesses. Real graphics, captions and hashtags, exactly like you'd get each month.







Ready-to-post content for local pros.

What you get every month

- **30 posts per trade, per month**, planned around your season
- **Finished graphics**, sized for Facebook & Instagram, with nothing to edit
- **Captions & hashtags** written for homeowners, ready to copy and paste
- **Seasonal tips** that are safe for homeowners and checked against public sources
- **Review-request & promo posts** to bring in reviews and booked jobs
- A **posting calendar** (spreadsheet) so you always know what goes out when

Pricing

Ready-to-Post

$79/mo

The full monthly kit. Post the images as-is; add your name and phone in the captions.

Branded

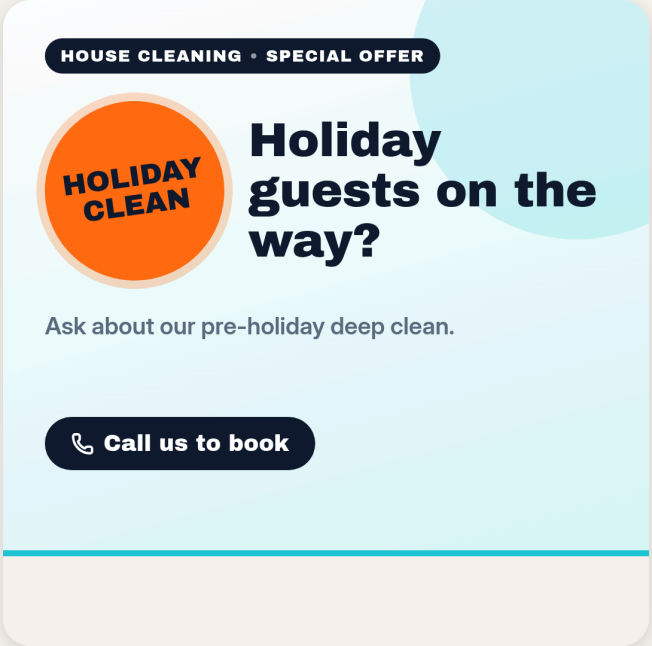
$197/mo

Everything in Ready-to-Post, plus your logo, name and phone on all 30 posts with captions filled in, 4 short videos, 4 Google Business Profile posts, your monthly promo done, and a review kit.

Founding price: **$49/mo** on the Ready-to-Post kit (normally $79) for our first 20 customers.

$79 vs. $197: same post, two ways

Example only. "Example Cleaning Co." is a made-up company.



$79 Ready-to-Post: clean graphic, ready to post. Your details go in the caption.



$197 Branded: your logo, name, phone and offer right on the graphic.

The 10 sample posts



POST 1 · HOUSE CLEANING · TIP

Get guest-ready fast

Guests on the way and no time for a full clean? 🧹 Focus on what people actually see. Start with the entryway and the guest bathroom. Clear and wipe down kitchen counters, take out the trash and recycling, and open a window for a few minutes of fresh air. That's it! Want the whole house done before the holidays? Call [YOUR COMPANY] at [PHONE] to book.

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #CleaningTips #HolidayPrep #GuestReady #Homeowners #CleanHome



POST 2 · HOUSE CLEANING · TIP

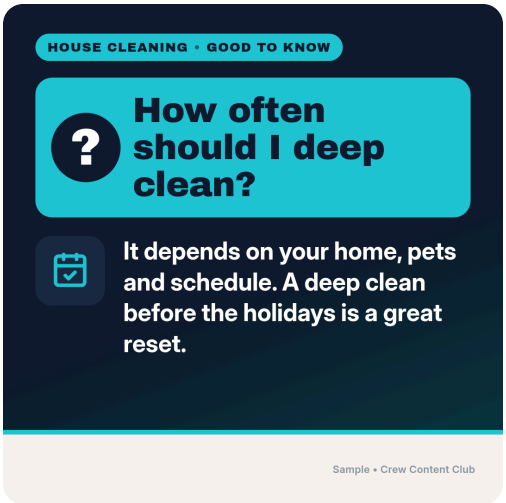
Cleaning product safety

Holiday cleaning means lots of sprays and bottles. Let's use them safely! 🧴 Never mix cleaning products, since some combinations can create harmful fumes. Read and follow the label every time, open a window or turn on a fan while you clean, and store products up high, away from kids and pets. Rather skip the scrubbing altogether? Call [YOUR COMPANY] at [PHONE].

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #CleaningTips #HomeSafety #SafetyFirst #Homeowners #CleanHome

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 3 · HOUSE CLEANING · EDUCATIONAL

How often should I deep clean?

Good question! 🧽 There's no single answer. It depends on the size of your home, whether you have pets or kids, and how busy your schedule is. A deep clean before big events, like the holidays or the start of spring, is a great reset. Regular cleanings in between keep it easy. Want a schedule that fits your home? Ask [YOUR COMPANY] at [PHONE].

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #DeepClean #GoodToKnow #CleaningTips #Homeowners #CleanHome



POST 4 · HOUSE CLEANING · MYTH-BUSTER

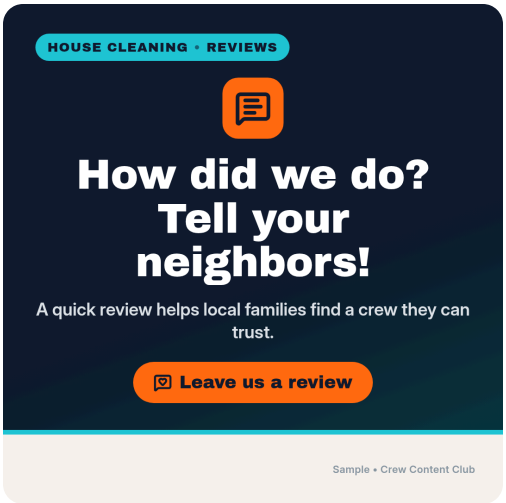
More cleaner = cleaner?

Myth: using extra cleaning product gets things cleaner. 🫧 Fact: too much product can leave a sticky film behind, and that residue can actually attract more dirt. More isn't better; following the label is. Use the amount the directions call for and wipe surfaces well. Want it done right without the guesswork? Call [YOUR COMPANY] at [PHONE].

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #MythBusters #CleaningTips #CleaningHacks #Homeowners #CleanHome

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts

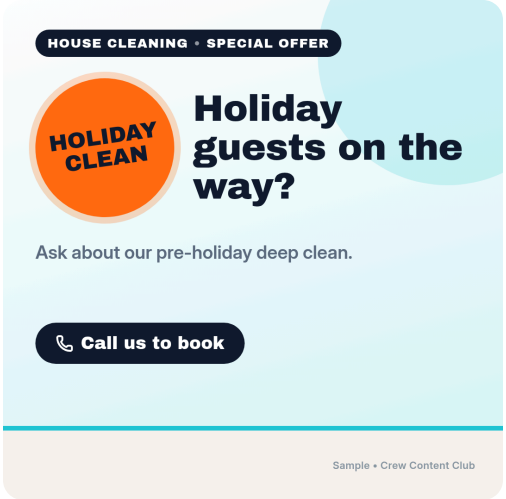


POST 5 · HOUSE CLEANING · REVIEW REQUEST

How did we do? Tell your neighbors!

Did our crew work with you this year? We'd love to hear how we did. Reviews help your neighbors find a local cleaning team they can trust, and we read every one. Just tap the link and share a sentence or two about your experience, whatever it was. Leave your review here: [REVIEW LINK]. Thank you for supporting a local business! — The [YOUR COMPANY] team

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #CleanHome #Reviews #SupportLocal #HonestReviews #LocalBusiness #CustomerFeedback



POST 6 · HOUSE CLEANING · PROMO

Holiday guests on the way?

Hosting this year? 🎄 Let us handle the cleaning so you can focus on the fun. Our pre-holiday deep clean gets your kitchen, bathrooms and living spaces guest-ready. Book by [DATE] and get [OFFER]. Spots fill up fast in December, so don't wait! Call [YOUR COMPANY] at [PHONE] to book.

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #HolidayPrep #HolidaySpecial #DeepClean #ShopLocal #Homeowners

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 7 · HOUSE CLEANING · ENGAGEMENT

The chore I'd hand off first:

_____

Fill in the blank! 👇 We all have that one chore we'd happily never do again. Which one would you hand off first? Comment your letter below. (Spoiler: we'll do all of them.) Follow [YOUR COMPANY] for more simple cleaning tips all season long.

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #FillInTheBlank #YourTurn #Chores #CleanHome #HomeLife



POST 8 · HOUSE CLEANING · ENGAGEMENT

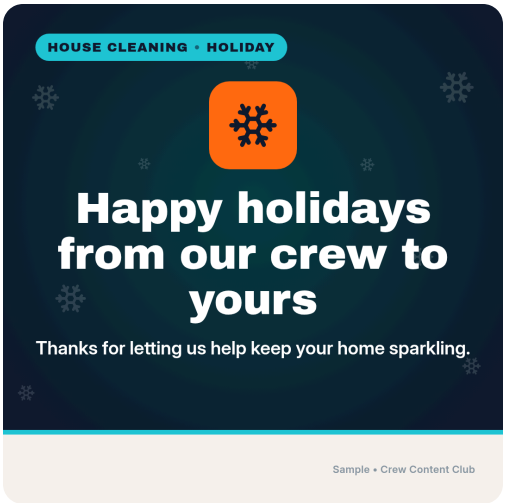
Clean before guests or after they leave?

This or that? 🧹 Some people clean top to bottom before guests arrive. Others do a quick tidy and save the real clean for after everyone heads home. Which one are you? Comment BEFORE or AFTER below! Either way, [YOUR COMPANY] can help. Call [PHONE] to book a before or after clean.

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #ThisOrThat #YourTurn #HolidayHosting #CleanHome #HomeLife

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 9 · HOUSE CLEANING · HOLIDAY

Happy holidays from our crew to yours

Happy holidays from all of us at [YOUR COMPANY]! ✨ Thank you for welcoming our crew into your home this year. Whether you're hosting a houseful, traveling to see family or keeping it quiet and cozy, we hope your season is merry, bright and relaxing. Our crew is taking a little time to celebrate with our own families too, but if you need us, we're just a call away at [PHONE].

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #HappyHolidays #SeasonsGreetings #FromOurFamilyToYours #ThankYou #LocalBusiness



POST 10 · HOUSE CLEANING · PROMO

Give the gift of a clean home

Still shopping for the person who has everything? 🎁 Give them a clean home! [YOUR COMPANY] gift certificates are perfect for parents, grandparents, new homeowners and that neighbor who's always lending a hand. It's a practical gift they'll actually use, it saves them time on chores, and it supports a local business too. [OFFER]. Call [PHONE] to order yours before the holidays.

#HouseCleaning #CleaningService #[YourCity]HouseCleaning #GiftIdeas #HolidayGifts #GiftCertificate #ShopLocal #PracticalGifts

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

CREW CONTENT CLUB | FOR HOUSE CLEANING

Stop worrying about what to post.

Get a full month of ready-to-post content for your trade, delivered every month.

Start your subscription

crewcontentclub.com/house-cleaning

$79/mo Ready-to-Post · $197/mo Branded
Founding price: $49/mo on the Ready-to-Post kit (normally $79) for our first 20 customers.

Crew Content Club · Ready-to-post content for local pros.