CREW CONTENT CLUB

FOR AUTO DETAILING

Free Sample Pack

10 ready-to-post social posts for auto detailing pros

Made for auto detailing businesses. Real graphics, captions and hashtags, exactly like you'd get each month.



Ready-to-post content for local pros.

What you get every month

- **30 posts per trade, per month**, planned around your season
- **Finished graphics**, sized for Facebook & Instagram, with nothing to edit
- **Captions & hashtags** written for homeowners, ready to copy and paste
- **Seasonal tips** that are safe for homeowners and checked against public sources
- **Review-request & promo posts** to bring in reviews and booked jobs
- A **posting calendar** (spreadsheet) so you always know what goes out when

Pricing

Ready-to-Post

$79/mo

The full monthly kit. Post the images as-is; add your name and phone in the captions.

Branded

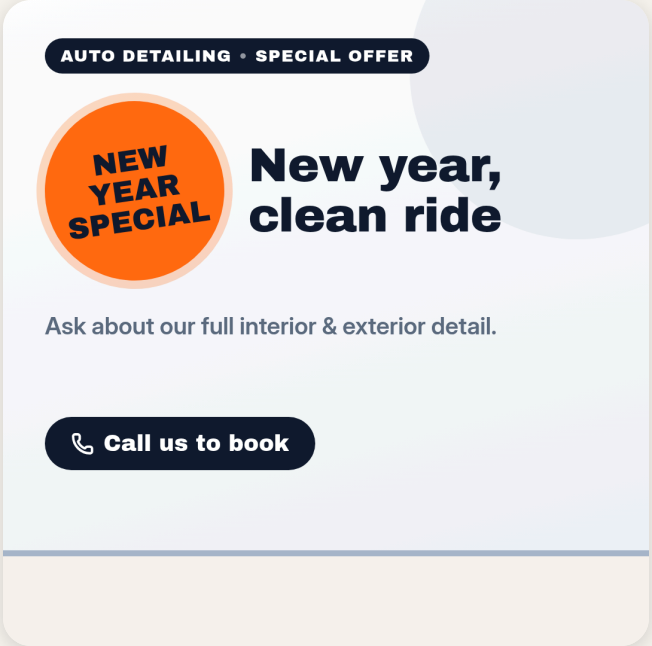
$197/mo

Everything in Ready-to-Post, plus your logo, name and phone on all 30 posts with captions filled in, 4 short videos, 4 Google Business Profile posts, your monthly promo done, and a review kit.

Founding price: **$49/mo** on the Ready-to-Post kit (normally $79) for our first 20 customers.

$79 vs. $197: same post, two ways

Example only. "Example Auto Co." is a made-up company.



$79 Ready-to-Post: clean graphic, ready to post. Your details go in the caption.



$197 Branded: your logo, name, phone and offer right on the graphic.

The 10 sample posts



POST 1 · AUTO DETAILING · TIP

Winter car care basics

Winter is rough on cars. 🚗 Rinse road grime off often so it doesn't build up, and don't forget the wheels and wheel wells. Use floor mats to catch mud and wet shoes, and replace worn wiper blades so you can see clearly. A little care now keeps your car looking and feeling better all season. Ready for a full winter detail? Call [YOUR COMPANY] at [PHONE].

#AutoDetailing #CarDetailing #[YourCity]Detailing #CarCare #WinterDriving #DetailingTips #CleanCar #CarLife



POST 2 · AUTO DETAILING · TIP

Holiday road trip prep

Driving to see family this year? 🎄 Start with a clean slate. Clear out the trunk and cabin, clean your windows inside and out for better visibility, and pack a small trash bag and some wipes for the ride. When you get home, book a detail to clean up the crumbs and road grime. Call [YOUR COMPANY] at [PHONE] to reserve your spot.

#AutoDetailing #CarDetailing #[YourCity]Detailing #RoadTrip #HolidayTravel #DetailingTips #CleanCar #CarLife

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 3 · AUTO DETAILING · EDUCATIONAL

Why get a detail in winter?

Lots of people wait until spring, but winter is when your car takes the most abuse. ❄️ Mud, grime and wet shoes build up fast. A detail deep-cleans the interior and exterior and helps protect your paint, so your car feels fresh even in the messiest months. Ask [YOUR COMPANY] about our winter detail packages. Call [PHONE].

#AutoDetailing #CarDetailing #[YourCity]Detailing #GoodToKnow #WinterCarCare #DetailingTips #CleanCar #CarLife



POST 4 · AUTO DETAILING · MYTH-BUSTER

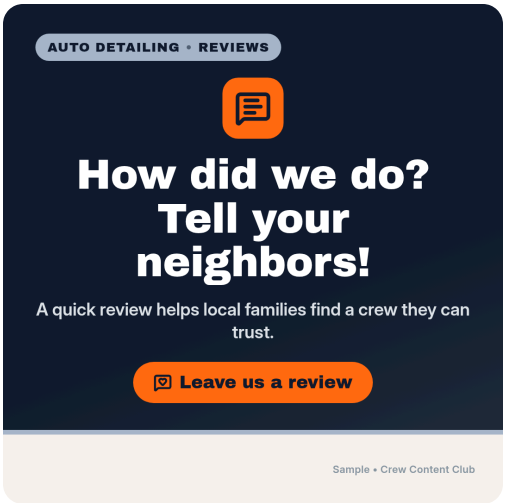
Detail vs. car wash: same thing?

Myth: a detail is just a fancy car wash. 🧽 Fact: a quick wash cleans the outside. A detail goes much deeper: the interior, seats, carpets, paint, wheels and all the little spots a wash misses, like cup holders and door jambs. Curious what a full detail can do for your ride? Call [YOUR COMPANY] at [PHONE].

#AutoDetailing #CarDetailing #[YourCity]Detailing #MythBusters #DetailingTips #CleanCar #CarCare #CarLife

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts

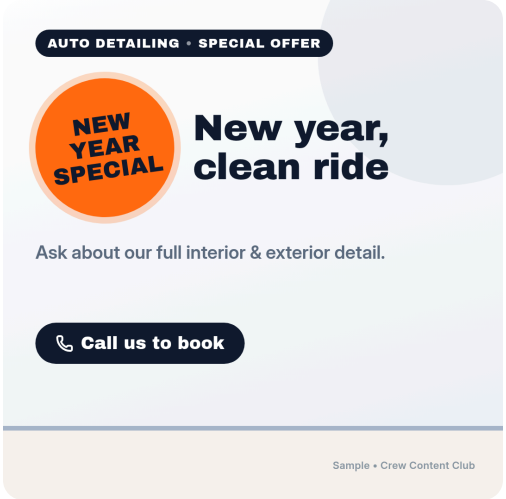


POST 5 · AUTO DETAILING · REVIEW REQUEST

How did we do? Tell your neighbors!

Did our crew work with you this year? We'd love to hear how we did. Reviews help your neighbors find a local detailing crew they can trust, and we read every one. Just tap the link and share a sentence or two about your experience, whatever it was. Leave your review here: [REVIEW LINK]. Thank you for supporting a local business! — The [YOUR COMPANY] team

#AutoDetailing #CarDetailing #[YourCity]Detailing #CleanCar #Reviews #SupportLocal #HonestReviews #LocalBusiness #CustomerFeedback



POST 6 · AUTO DETAILING · PROMO

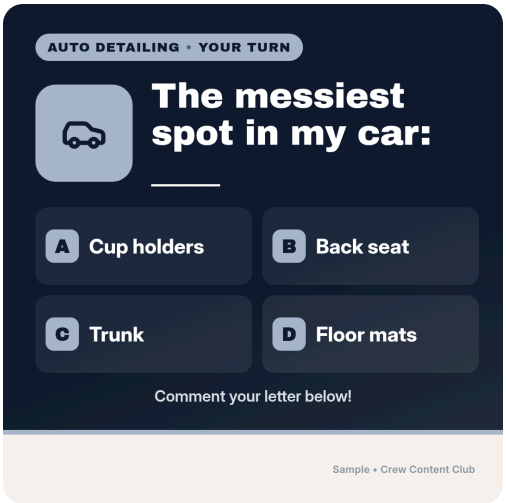
New year, clean ride

Start 2027 with a car that feels brand new! ✨ Our full interior and exterior detail gets rid of holiday crumbs, road grime and that mystery smell. Book by [DATE] and get [OFFER]. Call [YOUR COMPANY] at [PHONE] to reserve your spot.

#AutoDetailing #CarDetailing #[YourCity]Detailing #NewYear #FreshStart #CleanCar #ShopLocal #CarLife

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts

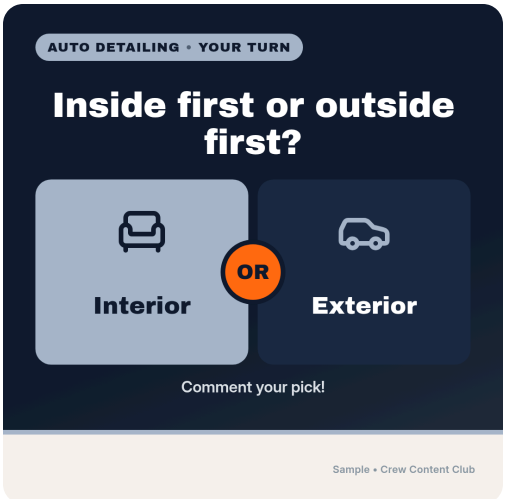


POST 7 · AUTO DETAILING · ENGAGEMENT

The messiest spot in my car: _____

Fill in the blank! 👇 Be honest: where does the mess pile up in your car? Comment your letter below. We've seen it all, and we promise not to judge. Follow [YOUR COMPANY] for more easy car care tips.

#AutoDetailing #CarDetailing #[YourCity]Detailing #FillInTheBlank #YourTurn #CarLife #CleanCar #Relatable



POST 8 · AUTO DETAILING · ENGAGEMENT

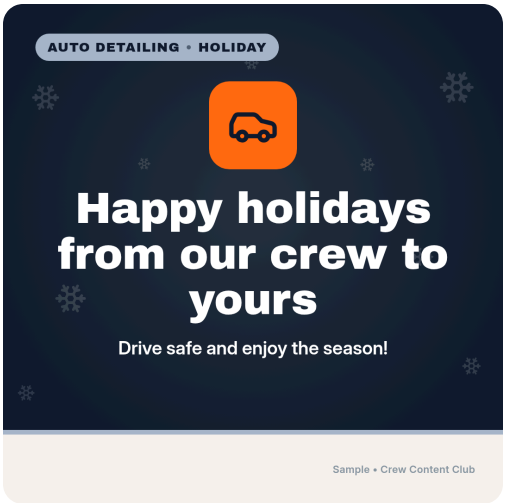
Inside first or outside first?

This or that? 🚗 When you clean your car, where do you start? Some people go straight for the interior, others want that shiny exterior first. Comment INSIDE or OUTSIDE below! Or skip the debate and let [YOUR COMPANY] handle both. Call [PHONE].

#AutoDetailing #CarDetailing #[YourCity]Detailing #ThisOrThat #YourTurn #CarLife #CleanCar #DetailingTips

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The 10 sample posts

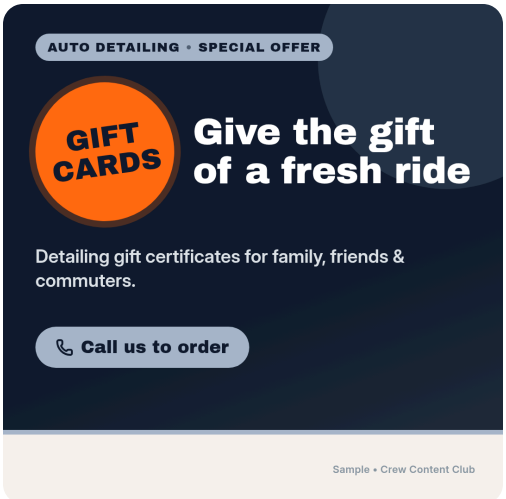


POST 9 · AUTO DETAILING · HOLIDAY

Happy holidays from our crew to yours

Happy holidays from all of us at [YOUR COMPANY]! ✨ Thank you for trusting our crew with your car this year. Whether you're hosting a houseful, traveling to see family or keeping it quiet and cozy, we hope your season is merry, bright and relaxing. Our crew is taking a little time to celebrate with our own families too, but if you need us, we're just a call away at [PHONE].

#AutoDetailing #CarDetailing #[YourCity]Detailing #HappyHolidays #SeasonsGreetings #FromOurFamilyToYours #ThankYou #LocalBusiness



POST 10 · AUTO DETAILING · PROMO

Give the gift of a fresh ride

Still shopping for the person who has everything? 🎁 Give them a fresh ride! [YOUR COMPANY] gift certificates are perfect for parents, grandparents, new homeowners and that neighbor who's always lending a hand. It's a practical gift they'll actually use, it saves them time on car cleaning, and it supports a local business too. [OFFER]. Call [PHONE] to order yours before the holidays.

#AutoDetailing #CarDetailing #[YourCity]Detailing #GiftIdeas #HolidayGifts #GiftCertificate #ShopLocal #PracticalGifts

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

CREW CONTENT CLUB | FOR AUTO DETAILING

Stop worrying about what to post.

Get a full month of ready-to-post content for your trade, delivered every month.

Start your subscription

crewcontentclub.com/auto-detailing

$79/mo Ready-to-Post · $197/mo Branded
Founding price: $49/mo on the Ready-to-Post kit (normally $79) for our first 20 customers.

Crew Content Club · Ready-to-post content for local pros.